

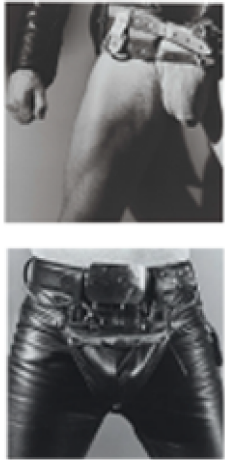
# Proof

A handwritten signature in black ink, appearing to read 'Magnus Juliano', with a stylized, cursive script.

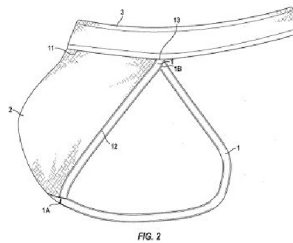
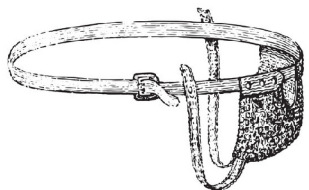
MAGNUS JULIANO, LLC 2022

## INSPIRATION

ROBERT MAPPLETHORPE



ANDY WARHOL / BASQUIAT



## VISUAL BOARD

OVENPROOF



SMOKEPROOF



BULLETPROOF



CRUSHPROOF



WEARPROOF



## COLOR PALETTE



## NOTES SIX TOTAL CONCEPTS

SUBJECTS INCLUDE:  
 IRONY, WORDPLAY, BRANDING,  
 VIOLENCE, HISTORY, CAMP,  
 HUMOR, LGBTQIA+ STUDIES

## PERSPECTIVE

### PROOF:

is a mixed media sculpture and photography series centering various interpretations of jockstraps and undergarments.

The word proof merges with nouns and verbs to construct adjectives, which suggest the ability to withstand or be resistant to the aforementioned. While the purpose of the jockstrap design was for sports, PROOF uses the jockstrap to comment on behavior around gender acknowledging how proof of genitalia is used as a means to assign gender.

### CRUSHPROOF:

is a play on male genitalia often being referred to as a package and literal packaging materials used to ship items.

Boxes and bubble wrap correlate with the humanness of protecting oneself and moving on from past partners.

### OVENPROOF:

is symbolic of a common phrase intended for the new lover delivered by the scorned ex after a break-up, "Enjoy my leftovers!"

This piece finds redemption in the ability to still be enjoyed and finds power in moving on after a failed relationship.

### BULLETPROOF:

places emphasis on the slang phrases "Shoot the club up" and "Dirty bullets", which both reference ejaculating inside someone whether to impregnate or spread disease.

BULLETPROOF comments on the violence that is too often associated with sex.

### SMOKE-PROOF:

uses branding as a metaphor for the sexual roles played in queer relationships.

There is also a connection to how the community wields drug use as a marker for compatibility, especially in hook-up culture.

### WEAR-PROOF:

is an intimate reflection on self-discovery, security, and sexual fluidity using directional bed sheet tags to pose personal questions about identity.

### STAINPROOF:

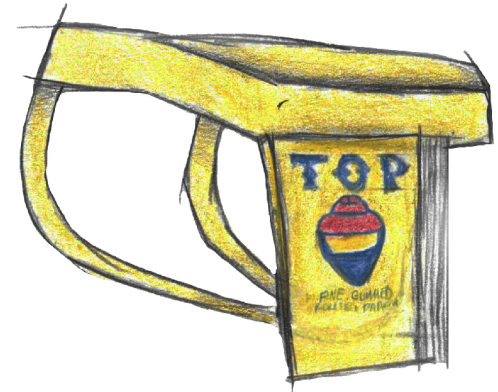
Represents the durability we have when our dirty laundry is exposed. What doesn't come in the wash will in rinse.

The invasion of privacy met with skewed perspectives.

# SKETCHES

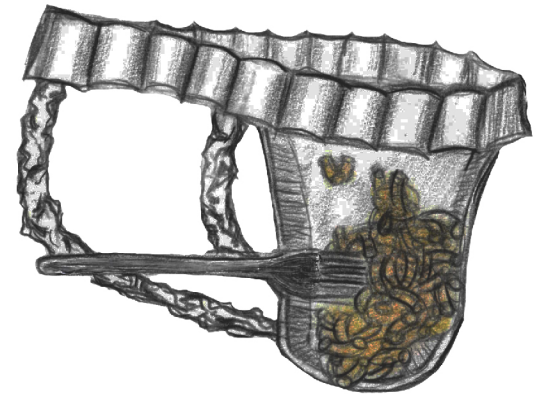
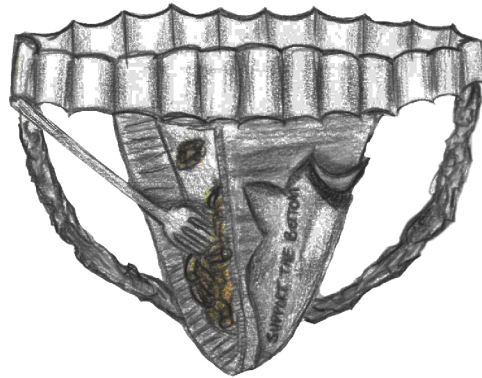
## SMOKEPROOF

MATERIAL:  
PAPIER MÂCHÉ



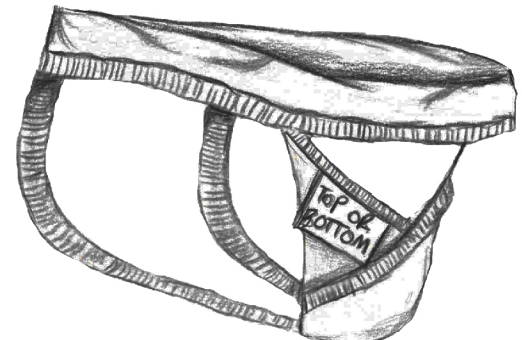
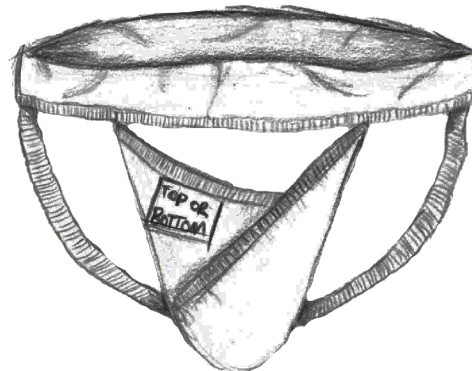
## OVEN PROOF

MATERIAL:  
ALUMINUM PANS/METAL  
EATING UTENSIL/PASTA/  
BONDING AGENT



## WEARPROOF

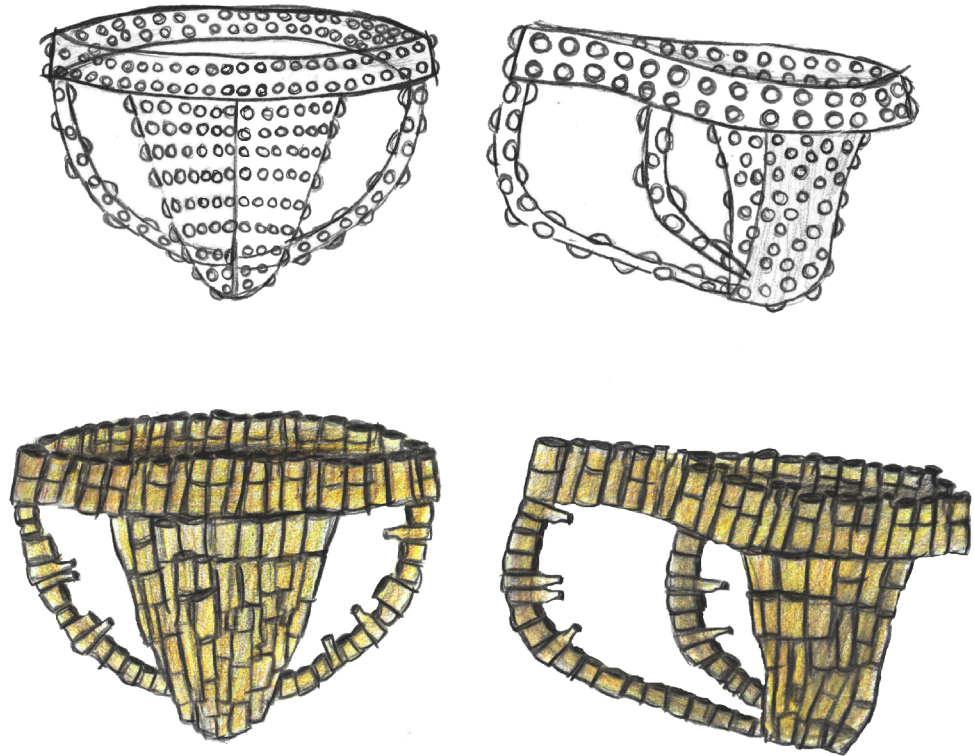
MATERIAL:  
BED LINEN/NYLON TAG



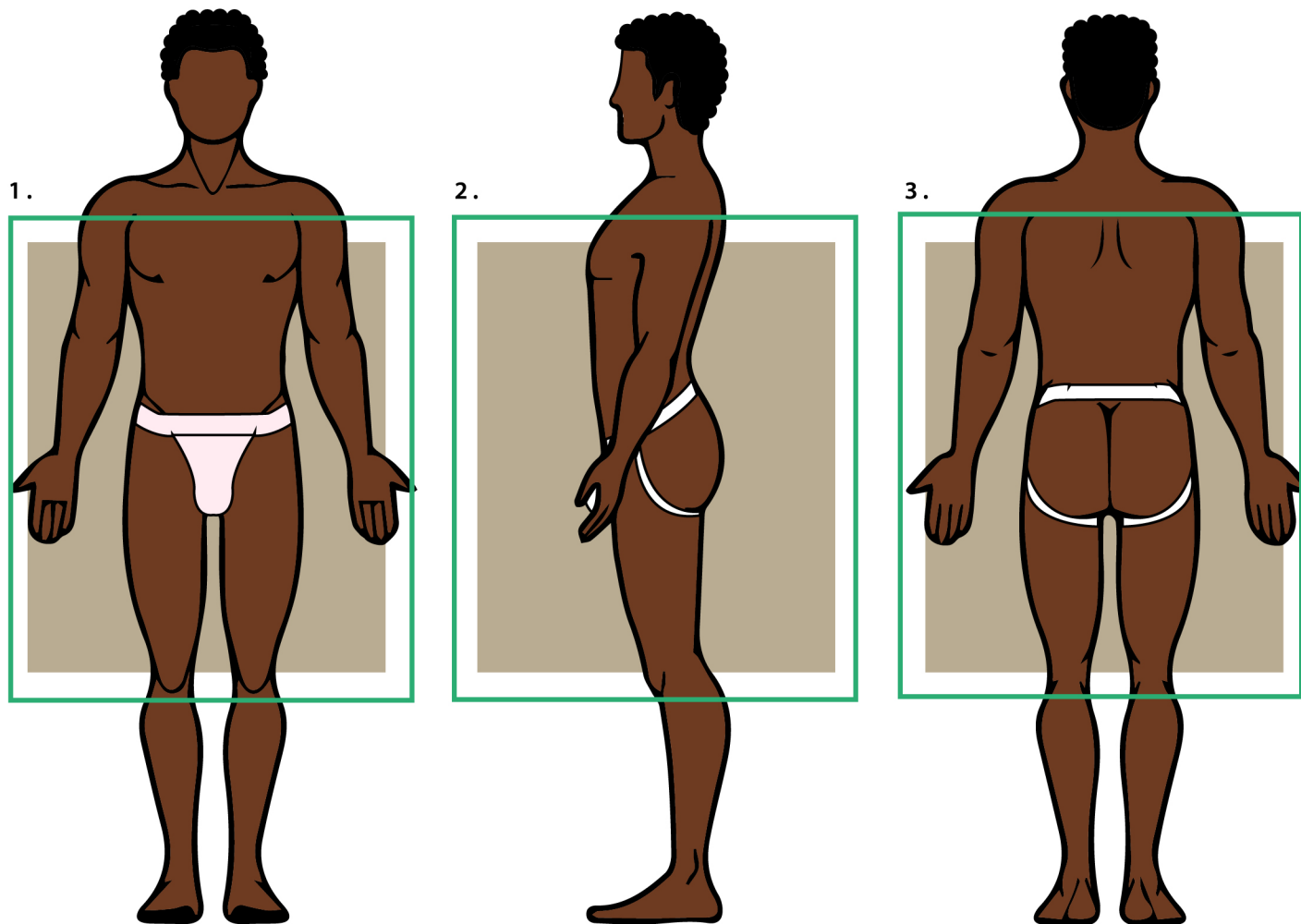
CRUSHPROOF  
MATERIAL:  
CARDBOARD/INDUSTRIAL  
TAPE/INK/ACRYLIC/PAPER  
BUBBLE WRAP/THREAD



BULLETPROOF  
MATERIAL:  
CARTRIDGE CASINGS/  
FABRIC/STITCHING



**DESIRED POSES**  
PER CONCEPT (ROUGHLY 18 SHOTS TOTAL)



INDICATES THE GENERAL AREA THAT  
WILL BE PHOTOGRAPHED.

IMPROV BEYOND THESE THREE POSES  
WILL BE ENCOURAGED JUST NOT NECES-  
SARY

PREPARE FOR FULL BODY SHOTS



MUSE

DORIAN BRYANT